

VINYL ON VINYL

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VIRTUES & SIGNALS

CHALK ZALDIVAR

NOVEMBER 12, 2022

Everybody loves a good tea. And while you're shitscrolling on your phone, you can't help but turn into a lawyer, a comedian, and a godsend advisor. After all, who doesn't enjoy feeling good about themselves by feeding the social consciousness while doing so little? All it takes is a generous serving of moral hypocrisy, a dash of wit, and a hint of sense of humor. Then just press "post".

Chalk Zaldivar's "Virtues and Signals" focuses on this very idea of virtue signaling. This act unlocks a lure that feels very instinctive as the orbit of controversy pulls everybody—their attention piqued by lies, scandals, political issues, and social shenanigans. Staying true to his schtick, Zaldivar's paintings reveal the natural obsession behind virtue signaling that comes from a place of misguided morality. How society often carries the assumption of notoriety and moral transgressions and for one thing, the temptation and pleasure of moralizing about other people's indiscretions let us off the hook for the sins we've committed or maybe contemplated committing.

At once endearing, the inimitable and meticulously rendered paintings of Zaldivar don't intend to string you along. He simplifies an already straightforward classification noting that traditionally, portraiture aims to capture the essential character of the subjects through a faithful reproduction of society's likeness, and in this show, it's all about shattering and then reedifying the duplicity of virtue signaling as a costless action and how it's more nuanced than the picture painted by conventional wisdom and political rhetoric.

- Angela Gaddi

CHALK ZALDIVAR | VIRTUES & SIGNALS | 12 NOV 2022



Chalk Zaldivar
Modern Heroes, 2022
Acrylic, Oil & Aerosol on Canvas
72h x 72w in
182.88h x 182.88w cm
₱ 200,000.00



Chalk Zaldivar

Currency, 2022

Acrylic, Oil & Aerosol on Canvas

40h x 40w in

101.60h x 101.60w cm

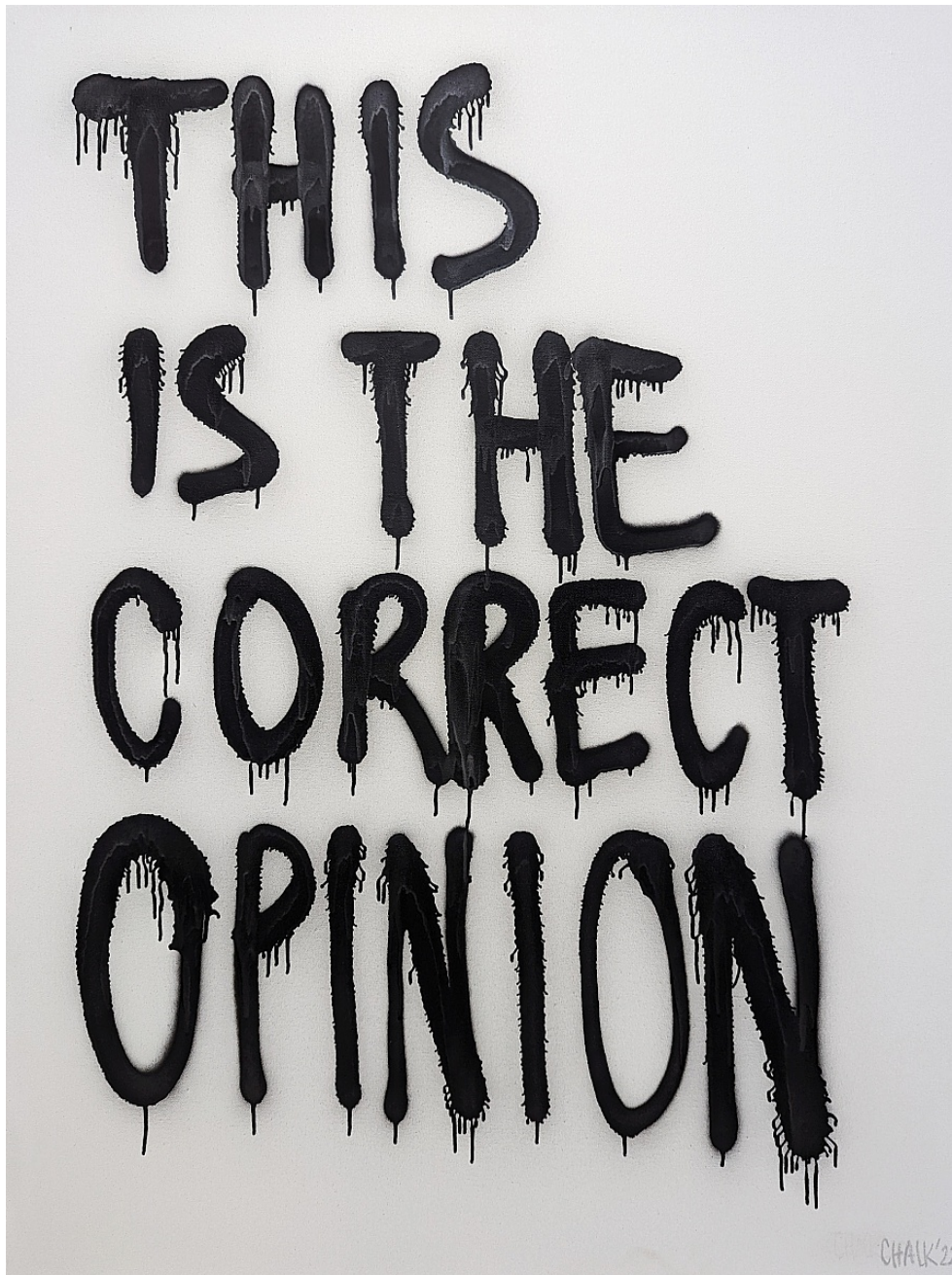
₱ 72,000.00



Chalk Zaldivar
White knight, 2022
Acrylic, Oil & Aerosol on Canvas
40h x 40w in
101.60h x 101.60w cm
P 72,000.00



Chalk Zaldivar
I am god, 2022
Acrylic, Oil & Aerosol on Canvas
40h x 40w in
101.60h x 101.60w cm
₱ 72,000.00



Chalk Zaldivar
Online Motto, 2022
Acrylic, Oil & Aerosol on Canvas
36h x 48w in
91.44h x 121.92w cm
P 50,000.00



Chalk Zaldivar
WAF, 2022
Acrylic, Oil & Aerosol on Canvas
24h x 24w in
60.96h x 60.96w cm
P 46,000.00



Chalk Zaldivar
Yellow, 2022
Acrylic and Oil on Canvas
20h x 20w in
50.80h x 50.80w cm
P 32,000.00



Chalk Zaldivar
Black, 2022
Acrylic and Oil on Canvas
20h x 20w in
50.80h x 50.80w cm
P 32,000.00



Chalk Zaldivar
White, 2022
Acrylic and Oil on Canvas
20h x 20w in
50.80h x 50.80w cm
P 32,000.00



Chalk Zaldivar

Blue, 2022

Acrylic, Oil & Aerosol on Canvas

20h x 20w in

50.80h x 50.80w cm

₱ 32,000.00



Chalk Zaldivar
Wisdom 1, 2022
Words in Lights
16.50h x 30w in
41.91h x 76.20w cm
₱ 25,000.00



Chalk Zaldivar
Wisdom 2, 2022
Words in Lights
16.50h x 30w in
41.91h x 76.20w cm
₱ 25,000.00



Chalk Zaldivar
Wisdom 3, 2022
Words in Lights
16.50h x 30w in
41.91h x 76.20w cm
₱ 25,000.00



Chalk Zaldivar
Wisdom 4, 2022
Words in Lights
10h x 25w in
25.40h x 63.50w cm
₱ 25,000.00